

APAHC Board Conference Call Agenda

February 24, 2020 – 5 PM EST / 4 PM CST / 2 PM PST

Call-In Info: [see calendar invite for audio and video options](#)

Present (bolded are voting members)

<input checked="" type="checkbox"/> Zeeshan Butt	<input type="checkbox"/> Ron Brown	<input checked="" type="checkbox"/> Lauren Penwell-Waines
<input checked="" type="checkbox"/> Liz Cash	<input checked="" type="checkbox"/> Heather Bruschwein	<input checked="" type="checkbox"/> Bill Robiner
<input checked="" type="checkbox"/> Molly Clark	<input checked="" type="checkbox"/> Phil Fizur	<input checked="" type="checkbox"/> Mariella Self
<input checked="" type="checkbox"/> Donna LaPaglia	<input checked="" type="checkbox"/> RoseAnne Illes	<input checked="" type="checkbox"/> Joey Yost
<input type="checkbox"/> Laura Shaffer	<input checked="" type="checkbox"/> Leila Islam	<input checked="" type="checkbox"/> Alexander Young
<input type="checkbox"/> Amit Shahane	<input checked="" type="checkbox"/> Michael Mejia	<input checked="" type="checkbox"/> John Yozwiak
<input checked="" type="checkbox"/> Wendy Ward	<input checked="" type="checkbox"/> Teresa Pan	
<input checked="" type="checkbox"/> Amy Williams		

Call to Order and Approval of Minutes

1. **Call to Order** Ward
Meeting called to order at 5:02pm local time
2. **Review of January 2020 minutes** Ward
Minutes approved by the board

Old Business

3. **Branding and Strategic Advertizing Initiative** Ward
Dr. Fizur created some flexible logo files that allow for variance in text color. There may need to be a point person for each of the various listservs on which APAHC advertisements go out (e.g., D54, D53, etc.) to prevent double and triple posting. Dr. Ward asked the Communications Committee to chart out assignments. Dr. Ward will follow-up with Dr. Yost on this.
4. **Nominations Committee** Ward/Cash
Need additional support from board members to encourage nominations for APAHC board elections for open slots of Treasurer and Member-at-Large. Another member-wide announcement will go out. Dr. Clark will follow-up with details on the position. Committee will also reach out to those who were nominated during the last round but not elected and who and might be interested.
5. **Online folder for all members** Ward
Read only access for files. Access and review your position. Request for any updates/new changes with Dr. Cash.
6. **Selling ads in newsletter; selling sponsor booths for conference** Ward
Dr. Ward has been in contact with APA lawyers. APAHC would be required to pay tax on any ad revenues generated, which can be difficult to figure out. Conference/webinar sponsor

advertisement benefits would not be subject to tax. Potential to display sponsor on conference website and APAHC newsletter. Garnering sponsors takes quite a bit of time to develop relationships, create letters of requests, solicit donations, etc. Dr. Clark has contacts at National Register, ABPP, and with other entities that she could contact. Dr. LaPaglia to help with D12, Dr. Ward also has contacts at ABPP. Board members encouraged to reach out to Dr. Cash and Dr. Self to assist with sponsorship revenue generation, and Program Committee can update the board on conference details.

New Business

7. **Review of BOD Manual** Cash
Edits are being made and will be sent to board members for review.
8. **Board positions** Ward
End dates are asynchronous. Reviewed current position dates. Board discussed having term end dates edited so that all line up with standard term dates. For individuals in some positions start and end dates are unclear. Dr. Cash will confirm that bylaws do not state a term length or limit; will amend officer's manual to indicate that if an individual is appointed off-cycle that the term would extend until the end of the next cycle, and that the sitting President work with President-Elect to appoint a position replacement. Board will review officer's manual and vote on this amendment at next board meeting.

Reports

9. **Education and Training** Pan
Upcoming webinar has 173 individuals registered to attend. CEs are free for this webinar. A link to the recording will be posted to the APAHC website afterward.
10. **APAHC Biennial Conference**..... Self/Cash
Co-chairs have been negotiating with hotels in Austin to get a competitive contract. Board members endorsed location. Education & Training Committee to coordinate with Programming Committee to find ways in which they might coordinate work on conference talks.

Adjournment

11. **Meeting adjournment**..... Ward
Meeting adjourned at 06:01 pm local time

Future Meetings

Next Conference Call: **Monday, March 23, 5 PM EST / 4 PM CST / 2 PM PST**